



FOUR DIRECTIONS
DEVELOPMENT CORPORATION

Job Announcement Native Arts and Cultural Program Manager

Four Directions Development Corporation (FDDC) in Orono, Maine is seeking to fill a new position as Native Arts and Cultural Program Manager. FDDC's mission is improving the social and economic conditions of the four Native American tribes in Maine through education and investment in affordable housing, tribal business ventures and native entrepreneurship.

The Native Arts and Cultural Program Manager leads the efforts to encourage, develop, expand and enhance cultural heritage tourism for the Native American tourism industry in Maine. The manager will work closely with the Tribes and coordinate the Wabanaki Cultural Tourism Initiative (WCTI) and its three major elements: 1) development of a Wabanaki comprehensive strategy and 2) tourism product development and marketing plans. The manager is responsible for administering the WCTI program funds.

Specific responsibilities include: Conducting outreach with Wabanaki communities to identify current and new opportunities for cultural tourism development; collect data through interviews and surveys. Meeting with appropriate governmental, community and tribal representatives. Analyzing market data and other sources to determine potential niches for tribal and entrepreneurial businesses. Developing a marketing plan to encourage cultural heritage visitation and promote tribal tourism products, programs and events. Identifying and working with partners and trade associations, to help with product development and marketing. Developing and administering the tourism program guidelines, budget and funding plans, including preparing proposals for grants from governmental, philanthropic, and corporate sources. Manage compliance for program activities.

Qualified applicants will have: a Bachelor's Degree in Business Administration, Hospitality or the equivalent in education and closely related work experience, and 3-5 years of closely-related work experience in the tourism industry; prior experience working with Native American tribes preferred; a strong desire to work in Native American communities is essential; strong oral and written communications skills, including presentation skills; strong computer proficiency (Microsoft Office including Excel, Outlook, PowerPoint and Word), Internet and related programs required; current valid Maine driver's license, safe driving record and reliable transportation are required. Native American ancestry preferred.

Interested applicants should apply with a resume and cover letter including salary requirements to:

Laurie Bouchard - laurie@lbouchardllc.com
